

AGROVANTAGE® PRODUCTS

The Crop Management System of Champions

July 2019



CONKLIN CUSTOMER CONNECTION

THE LATEST IN AGROVANTAGE SYSTEM NEWS

GET YOUR FARMING PROSPECTS TO AN AGROVANTAGE REGIONAL FIELD DAY

Did you know that AgroVantage Regional Field Day events can help build, educate, and support your Conklin team? Mark your calendars to attend one of the many scheduled Field Day events planned for 2019.

AgroVantage Regional Field Days provide an important key to working with new customers, as well as Conklin Distributors. These events are a great way to share with other growers how to maximize their profits and increase their yields using Conklin's world-class crop management system. These events allow producers across the country to see many of Conklin's AgroVantage products in action, including new technologies, such as Intensify® plant growth regulator and Syntose FA® liquid sugar.

Since Conklin is one of the only farmer-owned agriculture companies, it's Owner, Chief Executive Officer, and President, Charles W. Herbster, understands the challenges and needs of farmers. As an industry leader who is involved in a top-of-the-line farming and cattle operation, Mr. Herbster is dedicated to keeping the American farmer in business and profitable.

"Regional Field Day events are focused on teaching growers how they can better manage input costs, while increasing yields," shared Mr. Herbster. "By offering some of the best opportunities to introduce customers to the Conklin AgroVantage System, producers can see for themselves the side-by-side comparisons and talk with farmers just like themselves, who continue to experience positive results years after year."

Preston Grobe of Grobe Farms out of Avoca, Iowa, has been using the Conklin AgroVantage System for over a decade and shares why Distributors need to get their prospects out to a Regional Field Day.



"Your guests will see the proof for themselves and learn more about the products," said Preston about the AgroVantage System. "You will be there right alongside them to help provide answers to their questions and they will be able to network with other ag industry professionals in the Conklin Company."

While Conklin will continue to promote its Regional Field Days throughout the summer, check back with the Training & Events link to see a complete listing of Field Day events near you.

July 24 - Cadiz, KY

Aug. 16 - Plain City, OH

July 29 - Quarryville, PA

Aug. 20 - Wanatah, IN

Aug. 6 - Odessa, MO

Aug. 28 - Lawton, IA

Aug. 13 - Kimball, MN

Get your farming prospects out to an AgroVantage Regional Field Day near you and show them why Conklin has been the leader in the agriculture industry for more than 20 years!



Proven products made for American farmers for over 50 years

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TAKE ADVANTAGE OF CONKLIN'S AGROVANTAGE REGIONAL FIELD DAY INCENTIVES

AgroVantage Field Day events provide your farming prospects with the opportunity to not only learn about Conklin's world-class crop management system, but to reap the benefits of becoming a Conklin Distributor.

For guests attending a Regional Field Day who do not already have a current Conklin account, Conklin has several incentives in place for these individuals **who open a Conklin account at a local Field Day event:**

Guests will receive 88 testing credits for Midwest Laboratories®, which has partnered with Conklin for more than 30 years to provide quality, affordable soil and tissue testing for growers using the AgroVantage System. Soil and tissue tests are the best way to accurately determine the fertilizer requirements soil and plants need to support high-yielding crops. These free testing credits will provide farmers new to Conklin with detailed information regarding what Conklin AgroVantage System products they need in order to take the guesswork out of diagnosing their soil and plant nutrient requirements.

Attendees will receive Ag Training Fertilizer (\$0.05 per gallon) and Companion Ag (3%) discounts through March 31, 2020. The Ag Training Fertilizer Discount is available for bulk, mini-bulk, 55-gallon drums, and 5-gallon twin packs of any Feast® fertilizer. Conklin's Feast fertilizers have helped farmers across the nation break the yield barrier. In addition, they can take advantage of a discount on all AgroVantage companion products, including fertilizer additives, seed treatments, micro and secondary nutrients, biostimulants, adjuvants, and forage and silage treatments.

After opening a Conklin account and attending one of Conklin's Pro Ag Training programs, these Ag Training Fertilizer and Companion Ag discounts will be extended for five years. Pro Ag Training programs show growers how to get the most out of their crops by showing farmers how to: utilize a complete soil/tissue testing program; cut nitrogen costs; implement the efficiencies of row-placed fertilizer; discover the benefits of foliar feeding; and enhance soil fertility, while reducing input costs.

Those Conklin Distributors with a current wholesale account who attend an AgroVantage Regional Field Day can also take advantage of Field Day incentives. When attending a local Regional Field Day event, simply complete the registration form with your Conklin Account Number to receive 88 testing credits from Midwest Labs.

Learn more about these Field Day incentives for the 2019 Conklin AgroVantage Regional Field Day season by logging in to **Conklin Central** (www.conklin.com) and searching "Field Day Incentive" in the Documents Library.