Date:		**Co-Op:**	
Client:		**Air Date:**	
File Name:	60 AgTotalSystems-001	**Stations:**	
Spot Title:	Total Systems Approach	**Cart #:**	
Length:	60	**Writer:**	Pam Fretwell

ANNOUNCER:

ARE YOU STILL FARMING THE WAY YOU DID 20 YEARS AGO?

OF COURSE NOT, A LOT HAS CHANGED SINCE THEN

I REMEMBER IN THE OLD DAYS WHEN A FARMER WOULD BROADCAST A CERTAIN AMOUNT OF FERTILIZER

FOR A CERTAIN CROP EVERY YEAR WHETHER IT NEEDED IT OR NOT.

WELL IN TODAY'S WORLD OF HIGH INPUT COSTS, FARMERS HAVE TO MAKE SURE THAT EVERY DOLLAR COUNTS

SO WHY ARE YOU USING THE SAME CROP NUTRIENT PRACTISES?

SOIL TESTING, BANDING IN ROW FERTILIZER , OR FOLIAR FEEDING WITH HIGH QUALITY FERTILIZER

AND ESPECIALLY ATTENTION TO DETAIL OF MICRO-

NUTRIENTS IS A MUST IN THESE TIMES OF HIGH INPUT COSTS

THE CONKLIN AGROVANTAGE SYSTEM IS A TOTAL SYSTEMS APPROACH.

AND YIELD CHAMPIONS ACROSS THE COUNTRY ALREADY KNOW --

ATTENTION TO DETAIL IS WHAT WILL BRING YOU TO THE NEXT LEVEL OF CROP

PRODUCTION

TO FIND OUT MORE ABOUT THE TOTAL SYSTEMS APPROACH TO HIGHER ON FARM PROFITS,

CONTACT YOUR LOCAL CONKLIN DEALER.....

(CONKLIN DEALER AND TELEPHONE NUMBER OR WEBSITE)