

White Roofs Drive Down Energy Costs

Cool Roofing Systems

- Save energy
- Save money
- Protect the environment
- Extend roof life



Energy Efficient Roofs Are Proven Performers

Highly reflective, or “cool” roofs, are having their day in the sun. During the warmest weather, studies have indicated they lower roof temperatures by up to 40 percent and decrease the amount of heat transferred into a building’s interior. That helps reduce energy needs for cooling – up to 40 percent in some studies. Using less energy saves money and reduces the amount of pollutants released into the atmosphere.

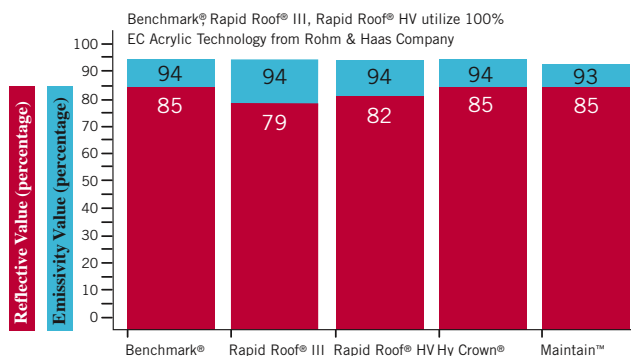
Conklin roofing systems have been proven to be energy efficient in some very intense situations and under some very intense scrutiny. Independent studies have shown that Conklin Roofing Systems meet the very highest standards.

Roofing Systems Earn EPA Star

The ENERGY STAR® is the EPA’s (Environmental Protection Agency) nationwide symbol for energy efficiency.



Only products that have proven energy efficiency are awarded the star. Conklin Company is proud to be an ENERGY STAR Products Partner whose white roof systems meet the EPA’s energy-efficiency guidelines. For more information visit the ENERGY STAR® website at www.energystar.gov.

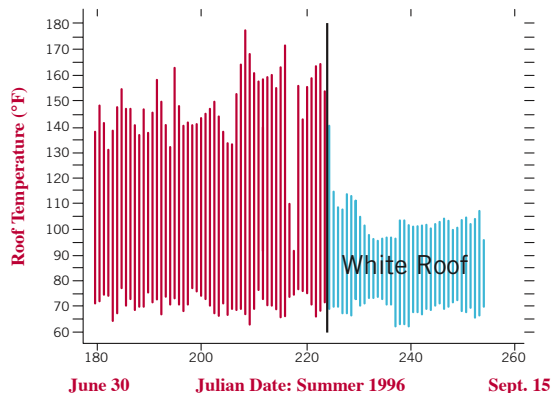


What Conklin Cool Roofs Do For You

- Reduce air conditioning bills
- Increase roof durability
- Reduce wear and tear on air conditioning equipment
- Increase comfort of building occupants
- Lower surrounding air temperature
- Provide sustainable roofing systems
- Allow recoat of the roof rather than tear off and re-roof

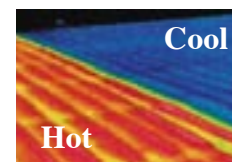
A Benchmark® Performance Under The Toughest Conditions

When the Florida Solar Energy Center decided to conduct a demonstration of cooling savings of light colored roof surfacing, they looked for a product they believed would lower cooling costs during the hot Florida summer. The product they selected was Conklin’s Benchmark® roof coating.



Benchmark was applied to the roofs of seven retail shops in a strip mall in Cocoa, Florida. Each shop had a conventional metal roof and a dedicated direct expansion air conditioning system. Building temperatures were measured at 15 minute intervals over two summers.

The results of the demonstration showed a 25.3 percent average reduction in summer space cooling energy in the seven shops. Individual savings ranged from 13 to 48 percent.



Shop owners reported that after Benchmark was applied, they found the interior “much cooler” when opening for business. Some even increased the temperature setting on the interior thermostat to compensate for their reduced cooling needs

Savings For All Seasons

Summer isn’t the only time when Conklin roofing systems help reduce the cost of energy. Conklin Foam Roofing Systems and Ply Roofing Systems have a layer of insulation that can help lower heating costs in the winter. When combined with one of our light colored roof coatings, they deliver year-round energy efficiency and help reduce heating and air-conditioning costs

Put your trust in a system that delivers

Conklin remains the nation’s No. 1 producer by volume of acrylic roofing. From metal roofs to flat roofs to aged, multi-layered roofs, Conklin offers a proven system for guarding your underlying investment. Contact the contractor listed below to find out how Conklin’s systems can help you drive down energy costs.

Conklin Company Inc.
Roofing Systems Division



Independent Business Owner: