

*Flexible
Armor
Against the
Elements*

WALL KOTE

100 PERCENT ACRYLIC LATEX
ELASTOMERIC COATING
FOR WATERPROOFING
RESIDENTIAL EXTERIORS

- Long term performance
- Superior flexibility
- Mildew-resistant





The challenge

If you had been looking for a durable, easy-to-apply product to protect the exterior of your home or building that was reasonably priced, it couldn't have been found—until now. Conklin's new Master Guard® Wall Kote is a competitively-priced elastomeric wall coating system that protects and aesthetically enhances your home.

The advantage

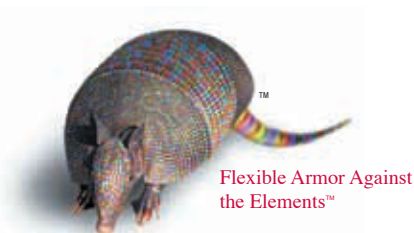
As the pioneer and one of the largest producers of acrylic latex roofing materials in the United States, Conklin used its expertise to create the Master Guard Wall Kote exterior latex coating system.

Flexible performance

Wall Kote's strongest attribute is its flexibility. Wall Kote can be applied over stucco, masonry, concrete composition panels and wood sidings. Wall Kote's flexibility can also be measured in performance over time. Its excellent elongation of more than 400 percent provides a durable, yet flexible armor against the elements.

A rainbow of options

Wall Kote isn't all brawn at the expense of good looks. The beauty of the Wall Kote system is that it can be tinted to any of Conklin's 940 standard colors, giving you just the look and finish you want. Create color schemes that meet your artistic or functional needs. Wall Kote's formulation allows you to do all this in just one application.



The Wall Kote exterior latex coating system provides:

- Easy application
- One-coat protection
- Excellent adhesion
- Superior hiding capabilities
- Superior elongation (flexibility)
- Resistance to mildew
- Long term performance
- Resistance to peeling, cracking and chalking
- Easy clean up (water-based formula)



Photography courtesy Rohm and Haas Paint Quality Institute

Easy to use and apply

Wall Kote is easy to apply with a sprayer, roller or brush. Wall Kote's 100 percent water-based formula is not only environmentally friendly, but also easy to clean up, using only soap and water. Depending on surface texture, Wall Kote is generally applied in a single coat at a rate of 60 to 70 square feet per gallon on unfinished masonry surfaces and 100 to 120 square feet per gallon for pre-painted wood or primed concrete siding surfaces. This provides 6–12 mils of durable protection versus 2–3 mils for normal house paint.

A system that provides peace of mind

The Wall Kote system gives you confidence and peace of mind, knowing your home or building is protected by the very best in waterproof coatings. We're so confident that Wall Kote will last the test of time when applied properly, we'll replace it if it peels or blisters, for as long as you own your home. It may very well be the last time you have to paint your house—unless you get tired of the color.

Every day, you fight a battle with the elements. Protect your investment. Contact your Conklin Independent Business Owner today for details. We think you will be pleased with the results.

Conklin Company Inc., Building Products Division, www.conklin.com

Independent Business Owner: