



***Conklin's® Plan
for Vibrant Children***



ESSENTIAL NUTRITION

Because children need more vitamins, minerals, and other nutrients per pound of body weight than their parents, they're more likely to be the ones in the family to be nutrient-deficient. Erratic eating patterns and the prevalence of junk- and fast-food also contribute to the lack of wholesome food consumption among children.

With this in mind, many pediatricians and parents believe that daily multi-vitamin or multi-mineral supplements are a good way to bridge the ever-widening nutritional gap. Maintaining the necessary higher levels of vitamins and minerals essential to children's physical, emotional and mental growth is crucial.

Enter: Conklin's VitaBuddies and Probiotic Support. These nutritional supplements offer the essential nutrition missing from your children's diets. They fill the nutritional blanks left from vitamin-depleted foods created by your children's poor food choices, picky eating and sweet-cravings. Start your children on healthy habits early by introducing this protective nutrition for their long-term health. Consider these two essential nutrition supplements for your children's daily health insurance.

These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure, or prevent any disease.



I finally found a kid's vitamin with VitaBuddies that makes my kids feel better, improves school performance and keeps them alert all day. They also believe it tastes good even though it has low sugar content.

- Kathy Rothermich

Probiotic Support is great for our colic-prone newborn. He not only drinks milk much better, but he is also calmer and not as grouchy.

- Clint Kohlmeier



My young daughter is used to eating "sugar-packed," bright colored, fun-shaped vitamins from the grocery store. I thought it would be difficult to get her to switch to VitaBuddies. She liked VitaBuddies so much that she chose them over the left over ones from the grocery store.

- Sue Stark



I have four children taking VitaBuddies. They love the taste and I like the all-natural ingredients with no food coloring or fillers.

- Anita Ocker



VitaBuddies Children's Whole Food Multivitamin

VitaBuddies is an all-natural formula with a cornucopia of more than 20 fruits and vegetables. Each chewable wafer contains a healthy serving of glycoproteins from organically-grown rice. This glycoprotein blend is the same found in Conklin's popular Cellular Energy supplement. VitaBuddies is packed full of antioxidants, vitamins, minerals and hundreds of phytonutrients, the organic components of plants that promote human health. Plus, Xylitol a natural sweetener renown for preventing tooth decay. Children just love the taste.

Health Benefits:

- Fast acting nutrients for growing bodies
- Nutritional support for concentration and learning.
- Compliments Oral Hygiene

FAST FACT: Many popular children's vitamins contain artificial ingredients and common allergens. Artificial flavors, colors and preservatives have long been linked to hyperactivity and behavioral disorders.

VitaBuddies	Flintstones® Complete
whole food and organic vitamins	synthetic vitamins
whole food and organic minerals	non-chelated minerals
Xylitol (natural sweetener)	Aspartame (artificial sweetener)
natural preservatives	chemical preservatives
natural fillers and binders	artificial fillers and binders
free from allergens such as gluten, egg, dairy, peanuts and yeast	potential allergens
natural flavor	artificial flavor
natural color	food dyes (chemical colorants)



My two daughters, ages three and four, both take Probiotic Support. My four-year-old no longer suffers from chronic ear infections; and my three year-old has lesser allergies. Visits to our pediatrician have decreased immensely!

- Steffenie Kant



Probiotic Support

Probiotic Support enhances digestion and provides relief from lactose intolerance. Intestines are loaded with live bacteria-- both friendly and unfriendly. If bad bacteria dominate the good, it is just a matter of time before symptoms such as constipation, reflux, gas or heartburn begin. Certain drugs, including antibiotics and sugar in the diet, can reduce the number of beneficial bacteria in the digestive tract. Probiotic Support introduces good bacteria and life-releasing enzymes into your digestive system. And better digestion leads to better health.

Health Benefits:

- Supports kids with food sensitivities
- Increased nutrition absorption for growth development
- Supports healthy bowel movements
- Reduces dairy challenges

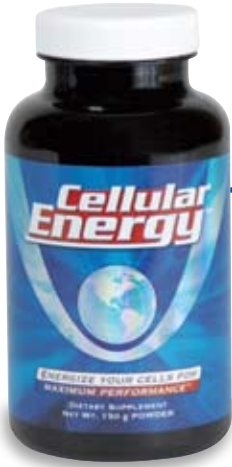
FAST FACT: Most parents are unaware of the link between digestive problems and ear infections, asthma, colic and skin disorders. Studies show the benefits of introducing probiotics and enzymes to the digestive system at an early age. One study showed that children given probiotics at birth were 50 percent less likely to suffer from allergies and eczema later in life. (The Lancet April 7, 2001)

Targeted Nutrition

In addition to essential nutrition, Conklin offers targeted nutrition including maximum strength supplements for vibrant health to support your child's stressed body systems. If your child is experiencing specific health concerns, the targeted nutrition supplements focus extra health attention to the areas where they need it most. Choose the supplements your child needs for revitalized health, increased immune function and extra nutritional protection.

Most Conklin Health supplements are recommended for all ages, including children. For Children, consult the Conklin Usage Chart or your family doctor or nutritionist. Capsules can be pulled apart and the contents mixed with water or food for little ones who can't yet swallow. Although most Conklin supplements can be ingested by children, the following are those most often used to target the specific nutritional needs of children.





Cellular Energy

Contains key micronutrients for cellular growth and development. These vital nutrients help supply a continuous source of energy for that part of the cell (mitochondria) responsible for providing healthy growing children.

FAST FACT: "In 1997 alone, nearly five million people in the United States were prescribed Ritalin—most of them young children diagnosed with attention deficit disorder (ADD). Use of Ritalin, a stimulant related to amphetamine, has increased by 700% since 1990. And this phenomenon appears to be uniquely American: Ninety percent of the world's Ritalin is used in the United States."

(Running on Ritalin by Lawrence H. Diller, M.D.)



Vital HF

Contains patented nutrients that create a hostile environment against microscopic intruders. Excellent nutritional support during the school year.

FAST FACT: Child obesity has increased rapidly in the past 30 years. Chronic consumption of empty calories from processed sugar, flour and fat providing lesser nutritional value is the culprit.



Seasonal Support

Nutritionally supports immune system with specific vitamins, minerals, and herbs.



Orchard Omegas

Fruit-based Omegas with fast acting antioxidants for superior attention and retention development.

CONKLIN[®]